

EARNING POTENTIAL

Earn \$13* per box of cards sold, with no maximum earning potential.

Sample Group Size: 20 participants

Each person sells 20 boxes: 400 boxes sold = **\$5,200 raised**

Each person sells 15 boxes: 300 boxes sold = **\$3,900 raised**

Each person sells 10 boxes: 200 boxes sold = **\$2,600 raised**

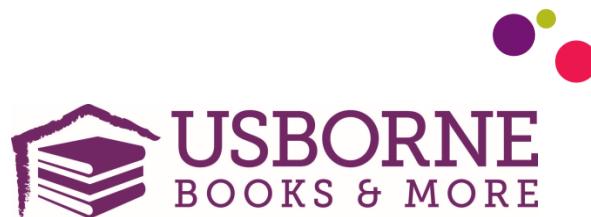
Each person sells 5 boxes: 100 boxes sold = **\$1,300 raised**

*Please be aware that if your organization is not tax exempt, the amount due for sales tax will be deducted from the total amount raised.

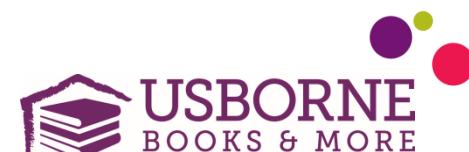
TIMEFRAME

Fundraisers are typically open for a two week period. At the end of that time period, the fundraiser organizer collects the order forms and payments from each participant, tallying up the orders to give to the Usborne Consultant. You can expect to receive delivery of the cards approximately 2 weeks later. Then your group will deliver the cards to those who purchased them - and enjoy the funds earned!

RAISE MONEY TODAY!



**FUNDRAISER
WITH A 43%
RETURN!**



CARDS FOR A CAUSE

CARDS FOR A CAUSE

AN EXCITING & GENEROUS FUNDRAISING PROGRAM

Usborne Books & More proudly offers a unique program offering an excellent value for the customer, while still giving up to a 43% return.

FUNDRAISER PRODUCT

The **Cards for a Cause** Fundraising Program offers three boxed sets of 30 beautifully embellished full-sized cards with matching envelopes for \$30 – that's just a \$1 per card!! Tax-exempt groups earn \$13 per box sold.

- **All Occasion Cards – Box 1 and Box 2** come in an organizer box with dividers, and include an array of cards to meet most needs – from birthdays to new home and get-well to weddings.



- **Kids Card Box** contains a wide assortment of cards suitable for adults or kids to send to kids. Birthdays are a blast and remembering to say Thank You is fun. Plus there is a bonus batch of stickers inside every keepsake box (the perfect place to hide treasures).



Any box makes a thoughtful gift or provides a beautiful selection of cards to have on hand. Customers love the quality and value!!

FREQUENTLY ASKED QUESTIONS

How much profit will our group receive?

\$13 per box (minus sales tax, if applicable).

What is the minimum number of boxes we must sell?

A very low 15 box order is required to qualify for all program benefits.

Do we collect payment at the time cards are ordered?

Yes, payment should be collected at the time of sale.

Should we charge sales tax?

If your organization has a tax exempt number that you would like to apply to this fundraiser, please give your Consultant the number and a copy of the documentation. If your organization is not tax-exempt, the amount due for taxes will be deducted from your total amount raised.

Who should checks be made payable to?

Please have checks made payable to your organization.

What materials are provided?

Your Usborne Consultant will provide order forms and a tally sheet. When sales are completed, return the tally sheet to your Consultant.

The image shows two documents related to the Cards for a Cause Fundraisers program:

- Handcrafted Greeting Cards Order Form:** This form is for "Cards for a Cause Fundraisers". It includes sections for "My Order" (Quantity and Item), "Billing Address", and "Order Form". The "Order Form" section is a grid for listing items, with columns for Name, Address, Phone, Qty, Box, Card Type, and Price. There are also sections for "Card for All Occasion Box 1", "Card for All Occasion Box 2", and "Card for Kids".
- Cards for a Cause Tally Sheet - Non-Profit Organization:** This form is for "Cards for a Cause Fundraisers". It includes sections for "Order Form", "Sales Tax", "Total Sales", "Order Form", "Sales Tax", "Total Sales", and "Order Form". There are also sections for "Card for All Occasion Box 1", "Card for All Occasion Box 2", and "Card for Kids".

Are there any incentives for those who are selling?

Options for incentives are available through your Consultant; however they will reduce the amount of cash awarded to the organization.