

## USBORNE & KANE MILLER BOOKS

Kids of all ages love our fun, award-winning books – you can't grow up without them!



**Usborne** books are available around the world, and have been translated into over 100 different languages. For more than 35 years, Usborne has published humorous, fun and factual books that children love and parents enjoy sharing with children.

### Kane Miller

For over twenty-five years Kane Miller has searched the world for books that through great stories & striking illustrations enrich the lives and imagination of children; opening their minds to the differences of our world.

Our titles are produced to the highest standards yet maintain affordability. The majority of our over 1,800 titles are under \$10.

**TO ORDER UNDER  
THE LITERACY  
FOR A LIFETIME  
PROGRAM,  
CONTACT:**



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# 50%

## MATCHING GRANT



## Literacy for a Lifetime

*Partnering with Schools, Businesses and Foundations for our future.*



Usborne Books & More and EDC Educational Services – partners bringing you Kane Miller and Usborne books

A Division of Educational Development Corporation

## Literacy for a Lifetime

is a 50% matching grant program available through Educational Development Corporation (EDC). Schools, Businesses and Foundations can partner with EDC to help support organizations working to increase literacy among our youth.

*Make your grant/donation stretch farther by using the **Literacy for a Lifetime 50% Matching Grant Program**.*

## How It Works

Through this generous program, grants or donations are used to purchase your choice of Usborne & Kane Miller titles, and are matched with 50% in additional Usborne & Kane Miller titles of your choice for FREE!

Grants or donations may be tax deductible depending on the recipient.

- 1,800 products to choose from
- \$250 minimum
- Free Shipping
- No cap on amount matched

**Example 1:** When a school chooses to use a \$7,500 grant to purchase new books from Usborne Books & More, **Literacy for a Lifetime** will donate an additional \$3,750 in Usborne & Kane Miller books of their choice to the school.

**Example 2:** When a foundation, business or individual donates \$10,000 in books from Usborne Books & More to a local shelter library, **Literacy for a Lifetime** will donate an additional \$5,000 in Usborne & Kane Miller books of their choice to the shelter library.



**Attention Schools: The Literacy for a Lifetime Matching Grant Program is an excellent way to expand a library collection, build a leveled book room, or provide supplemental classroom materials.**

*“Reading is One of the Best Gifts a Person can Give or Receive.”*



## Literacy Facts

- 85% of children in the juvenile court system cannot read. (National Institute of Corrections)
- 60% of adult prison inmates are functionally illiterate. (US Dept. of Justice, Nat'l Institute of Corrections)
- The US ranks 49th in its rate of literacy among the 156 United Nation member countries. (United Nations)
- 46% of American adults fall into the lowest two levels of reading, making them functionally illiterate, unable to read and comprehend the front page of a newspaper. (Nat'l Assessment of Adult Literacy)
- A national poverty indicator is having less than 25 pieces of printed material in the home.

**Make a Difference!**

*“The doors of the world are opened to people who can read.”*  
Dr. Ben Carson

